

No 152-2023 Analyses and synthesis

# The financing of real estate professionals by French banks in 2022



### Overview<sup>1</sup>

According to statistics published by CBRE<sup>2</sup>, <u>at global level</u>, investment in corporate real estate, which had rebounded sharply in 2021 (+63.1%) after contracting in 2020 (-22.5%), declined again in 2022 (-18.4%; Chart 1). This decline remains most marked in the area comprising Europe, the Middle East, and Africa (-24.1%).

In France, the commercial real estate market remained buoyant in 2022. According to BNP Paribas Real Estate, after two consecutive years of downturn in 2020 and 2021, investment in French corporate real estate rebounded in 2022 (+6.2% compared to 2021), with significant investment levels in the second and the third quarters (Q2 and Q3; Chart 2). According to data published by ImmoStat, take-up of office space in the Ile-de-France region continued to increase in 2022 (Chart 4). The immediate supply of office space also increased, albeit at a slower pace than demand (Chart 5), resulting in a shorter average time-to-market in 2022.

However, there is evidence of a market slowdown from Q4 2022 onwards. Amid continuing macroeconomic uncertainties and structural changes affecting the industry (including the emergence of remote working arrangements and e-commerce), financing conditions have tightened. Investment fell in Q4 2022 (-42.4% compared to Q4 2021) and this trend continued in Q1 2023 (-24.6% compared to Q1 2022). However, performance remains uneven across asset classes (Chart 3): investment in office property recorded a sharp drop compared to its 10-year average; similarly, investment in business premises and in logistics plummeted in Q1 2023. Conversely, investment in the retail sector is booming, and the hotel sector appears on a steady path to recovery, with an uptick in investment in Q1 2023.

Office take-up in the Île-de-France region also fell in Q4 2022 (-3.7% compared with Q4 2021) before dropping further in Q1 2023 (-38.8% compared to Q1 2021), while the immediate supply of office space in the Ile-de-France region reached its highest level in Q1 2023. This imbalance led to an increase in the average

time-to-market in Q1 2023 (+3 months, reaching 2.3 years).

Lastly, according to statistics published by ImmoStat, the price per square metre (sqm) of office investment in the Ile-de-France region fell by 2.5% in 2022 and this downward trend continued in Q1 2023 (-2.3 % compared to Q4 2022; Chart 7). Office rents remained high in 2022 (+1.7% for new or structurally renovated office property, and +5.8% for existing office property; Chart 8), thanks in particular to the sustained, very high rate of accompanying measures (24.4% on average in 2022; Chart 9). Office rents for existing office property, on the other hand, fell by 2.1% in Q1 2023.

In this context, according to data provided by the five main French banking groups<sup>3</sup> in the context of the survey conducted by the Autorité de contrôle prudentiel et de résolution (ACPR), **new loans to real estate professionals showed a slight increase in 2022** (+1.7% compared to 2021; Chart 10) thanks to record high production in the first quarter (Q1), despite a marginal decrease in Q2 (-4.8% compared to Q2 2021).

The evolution of the production structure reflects a certain degree of normalisation of the market, as the segments affected by the health crisis (real estate located abroad, offices and investors) saw their share of production increase:

- Real estate located in France continued to account for the majority of the production, but its relative share declined slightly (-2.7 percentage points (pts) to 62.3% compared with 2021; Chart 11) which benefitted real estate located abroad (+2.7 pts to 37.7%), especially in the rest of Europe (+2.5 pts, reaching 24.7%);
- Residential real estate remains predominant, but its share in the production declined (-2.8 pts reaching 40.6%; Chart 17). This benefitted business premises (+1.4 pt reaching 9.9%) and office real estate (+1.7 pt to reach 18.8%), although the share of the latter has yet to return to its pre-health crisis levels;

<sup>&</sup>lt;sup>1</sup> Technical terms are defined in the glossary at the end of the study.

<sup>&</sup>lt;sup>2</sup> Coldwell Banker Richard Ellis, an American commercial real estate group.

<sup>&</sup>lt;sup>3</sup> BNP Paribas, Société générale, Crédit agricole Group, BPCE Group and Crédit mutuel Group. At the end of 2021,

these 5 banking groups accounted for 91.3% of total commercial real estate loans by French banking groups, as reported in the FINREP F18.02 financial reporting statement.

 Investors still account for the largest share of the production. Their relative share increased (+0.6 pt to reach 53.3 %; Chart 14), while the share of real estate developers and property dealers went down (-0.8 pt to reach 45%).

The overall gross exposure of French banks to real estate professionals increased by 6.7% in 2022, compared to 9.3% in 2021 (Chart 20). This relatively sustained increase is mostly attributable to buoyant production in Q1 2022. In relative terms, these exposures continued to rise, comparatively to total own funds (+3.6 pts to reach 57.6 %; Chart 21), but still account for a modest portion of total assets (+0.1 pt at 3.3%).

### Finally, risk indicators remain sound:

- The share of transactions for which the presales interest rate is nil continued to decline after a peak in Q1 2021, reaching 26.4% in 2022 (-6.6 compared to 2021; Chart 44);
- The share of loans with a loan-to-value (LTV) ratio < 60% remains predominant, standing at 75.7% in December 2022 (Chart 55). Loans with an interest coverage ratio (ICR) ≥ 2 remain an overwhelming majority at 79.2% in December 2022 (Chart 58), as does the share of transactions with a debt-to-service coverage ratio (DSCR) ≥ 1.5 (60.5% in December 2022; Chart 61);
- The initial maturity of loans increased slightly (+1 month reaching 4.1 years; Chart 41) but remains relatively shorter than its recorded average since 2015. Meanwhile, residual maturity decreased marginally (-1 month reaching 3.7 years; Chart 46);
- The share of gross doubtful loans outstanding reached an all-time low overall (2% in December 2022, i.e. -7 basis points (bps) compared to December 2021; Chart 29) as did the share of restructured exposures (-17 bps reaching 1.16%; Chart 34);
- Over the same time frame, the provisioning rate also decreased by 1.3 pt, reaching 35.8% (Chart 36), notably owing to the write-off of old highly provisioned loans;
- Finally, the average risk weight applied to exposures decreased (1.7 pt to reach 55.8 %; Chart 64), mainly due to an

increase in the share of exposures under the internal ratings-based approach. However, the risk weight applied to such exposures, which are more sensitive to underlying risks, increased by 4.8 pts over the period. Banks using internal models therefore consider that loan quality has deteriorated.

Despite the fact that the findings of the present analysis remain positive overall, banks should remain particularly vigilant in light of ongoing developments in the industry, which is clearly showing signs of a turnaround. Banks should in particular ensure that their risks are closely monitored, especially as regards the valuation and rental situation of the assets being financed, and that any deterioration in the quality of their exposures on real estate professionals is reflected without delay in their balance sheets and profit and loss accounts.

In order to paint a more accurate picture of the risks to which banks are exposed, with more frequent updates, and in order to comply with a recommendation from the European Systemic Risk Board<sup>4</sup>, the ACPR has initiated an overhaul of its survey, which will come into force in the second quarter of 2023.

Study by Laurent FAIVRE and Pierre SARRUT

Keywords: real estate professionals

JEL codes: G21

<sup>&</sup>lt;sup>4</sup> <u>See Recommendation 2019/3 of the European Systemic</u> Risk Board

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### **Key figures**<sup>5</sup>

### Exposure and production



### Exposure to real estate professionals

Share of housing	
Share of offices	
Share of commercial premises	
% of total assets	
% of total aquity	

### Annual production of loans to real estate professionals

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o.			- 6	- 00-	

Share of commercial premises

Risk indicators and losses

Average maturity at origination

Provisioning ratio

Share of operations for which the pre-sales rate is nil

Share of outstanding amounts with a LTV ratio during the life of the loan > 80%Share of outstanding amounts with an ICR during the life of the loan  $\!<\!1.5$ 

Share of operations with a total equity ratio < 5%

Gross doubtful and impaired exposures ratio

### All geographical areas



7	+6.7%	EUR 267.2 billion	[1]
7	+0.7 pts	32.1%	[1]
7	-0.6 pts	22.2%	[1]
7	-0.2 pts	14.2%	[1]
7	+0.1 pts	3.3%	[1]
7	+3.6 pts	57.6%	[1]
7	+1 7%	FUR 88 7 billion	[2]

7	+1.7%	EUR 88.7 billion	[2]
7	-2.8 pts	40.6%	[2]
7	+1.7 pts	18.8%	[2]
¥	-1.6 pts	8.9%	[2]

### All geographical areas





[2]	44		
[2] [2]	4.1 years	+1 month	

[1]

[1]	6.8%	-0.1 pts	7	
[1]	14.8%	+1.1 pts	7	
[1]	2.0%	-0.1 pts	<b>2</b>	
F11	20 00/	1.2 ntc		

### France



EUR 160.0 billion	+4.9%	7
39.1%	+2.7 pts	7
22.4%	-0.6 pts	7
13.6%	+0.2 pts	7

١	-2.5%	55.2 billion
>	-1.2 pts	49.1%
7	+0.8 pts	17.5%
•	-1 0 ntc	0.09/

### France

EUR



7	+2 months	4.3 years
2	-6.6 pts	26.4%
7	+1.1 pts	16.0%
7	+0.2 pts	8.8%
7	+3.9 pts	14.3%
2	-0.3 pts	1.5%
7	-1.3 pts	36.4%

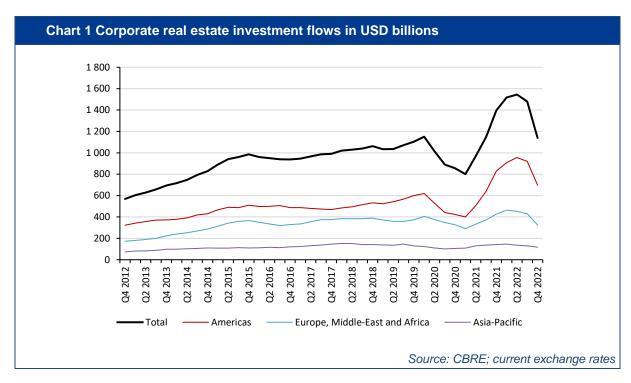
### Basis for comparison

[1]	31/12/2021
[2]	2021

<sup>&</sup>lt;sup>5</sup> New lending data for the whole year 2022, and exposure data as at 31 December 2022. See Glossary at the end of this paper for a definition of the various risk indicators.

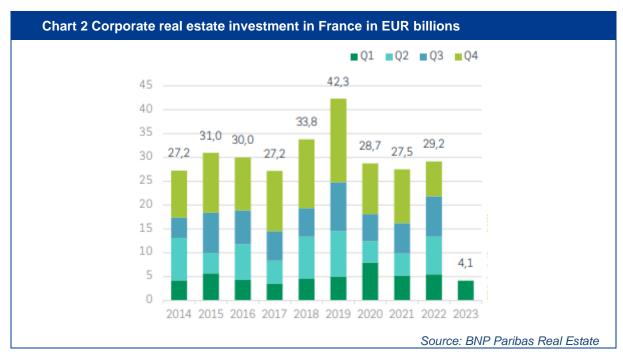
# THE COMMERCIAL REAL ESTATE MARKET IS SLOWING DOWN

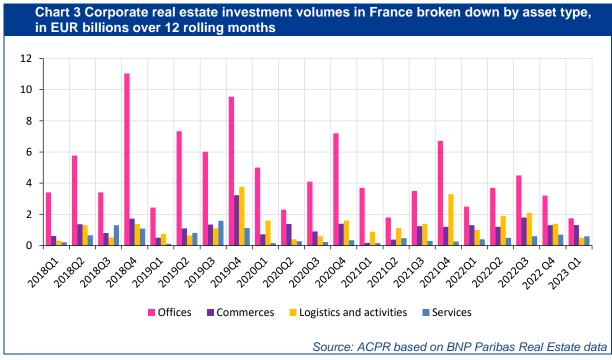
1. Investments have slowed down in all regions of the world

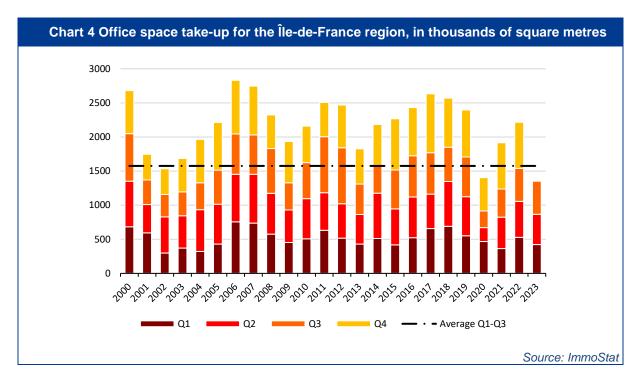


### 2. The French market started to fell in Q4 2022

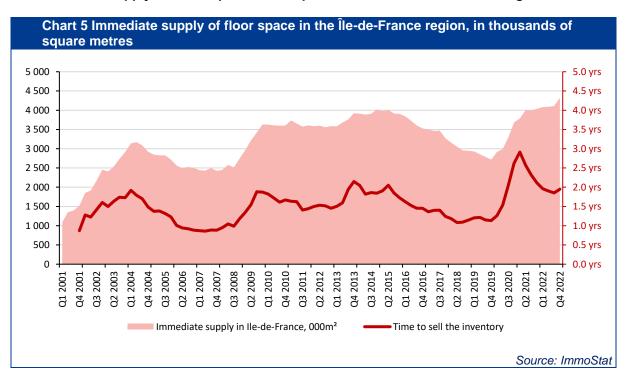
### 2.1. Investment in commercial real estate in France have decreased since Q4 2022

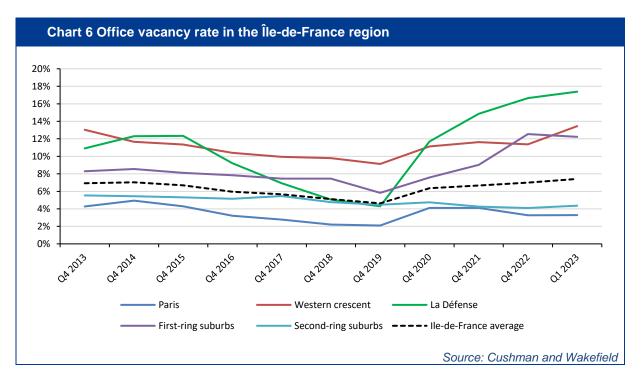




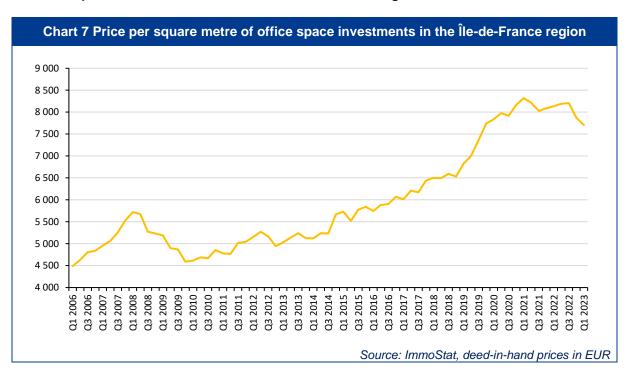


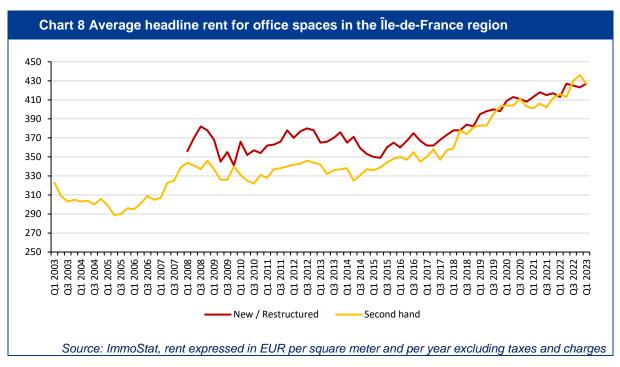
### 2.2. Immediate supply of office space were at peak levels in the Ile-de-France region

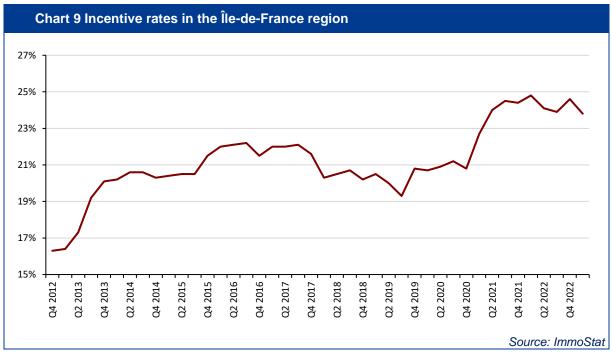




### 2.3. Office prices decreased while rental values remained high

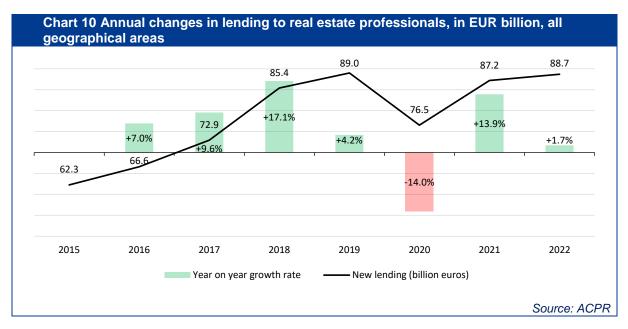


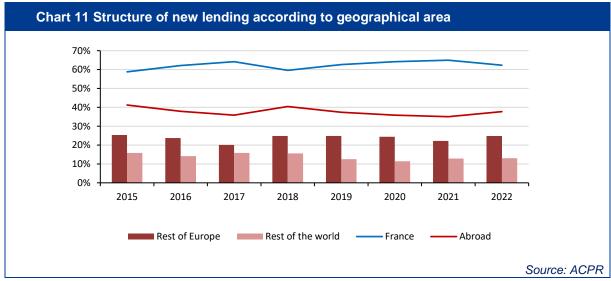


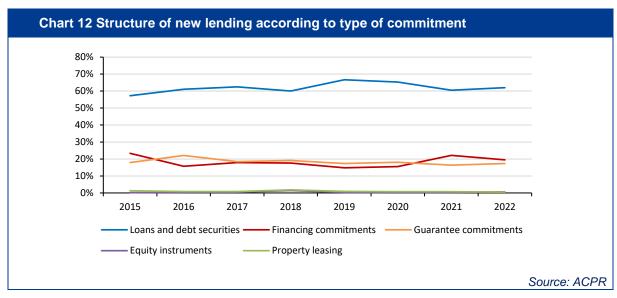


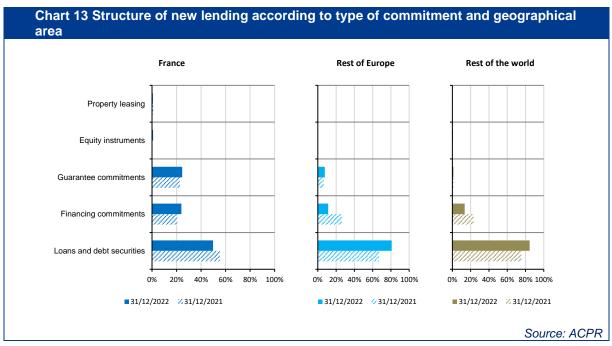
# THE LOAN PRODUCTION SLIGHTLY INCREASED

 The slight increase in loan production in 2022 was primarily driven by assets located outside France

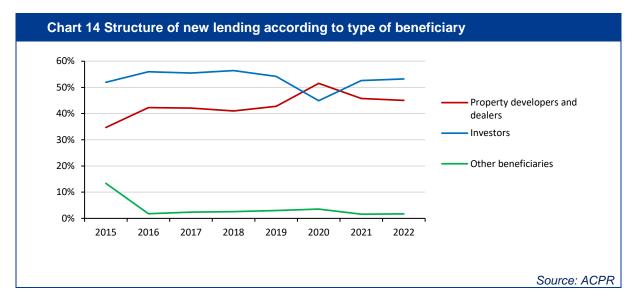


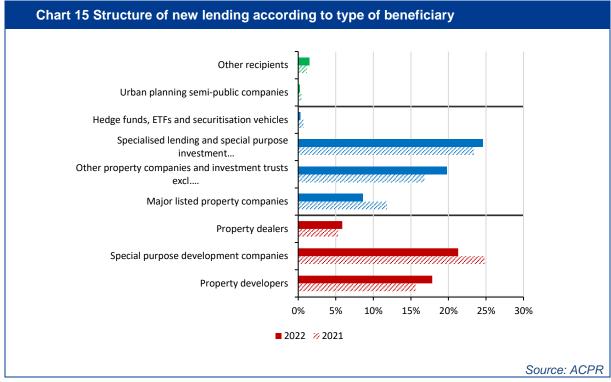


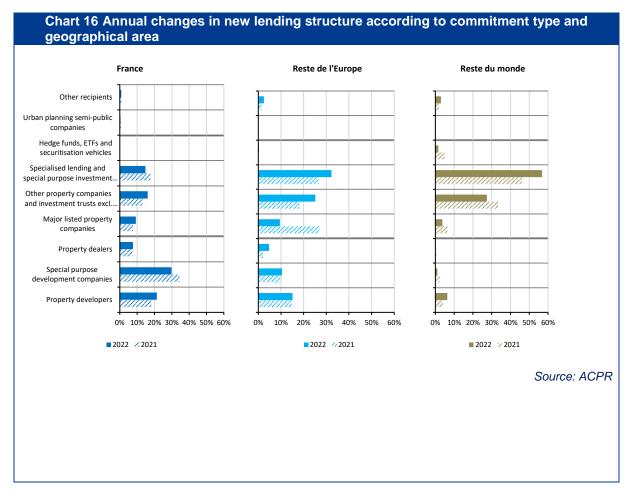




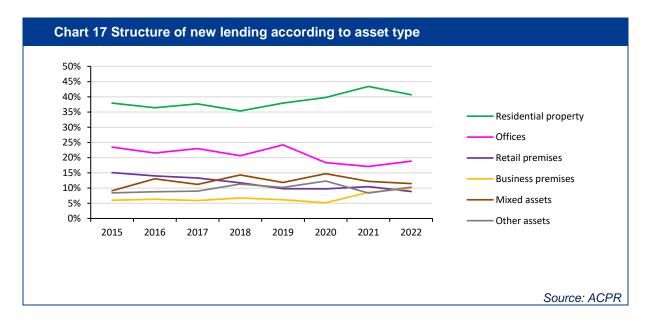
### 2. Loans continued to be primarily granted to investors

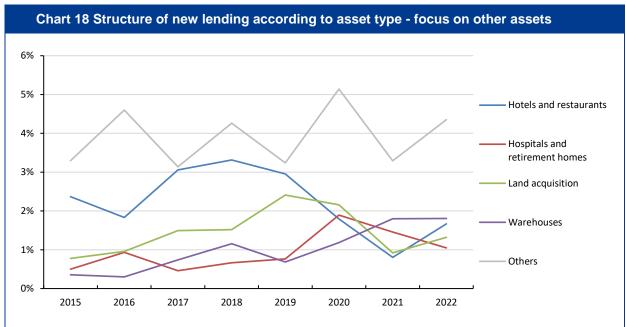






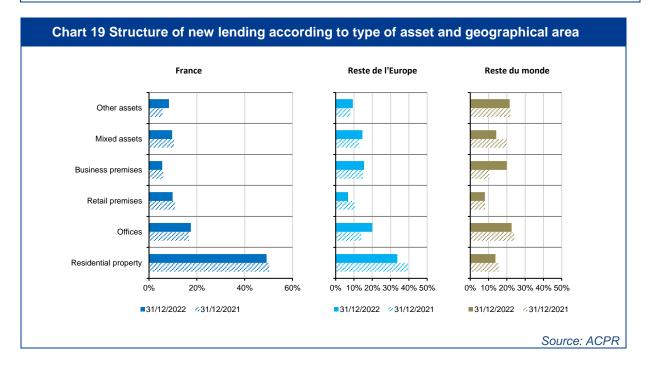
3. The share of investments in residential housing decreased while the share of investments in office property, business premises and other assets increased





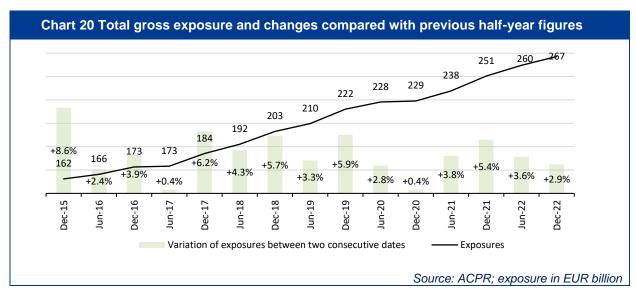
Source: ACPR; breakdown based on banks' clarification of their "other assets" category (open-ended answers); the "other" item in the chart above includes all "other assets" for which banks did not provide any clarification

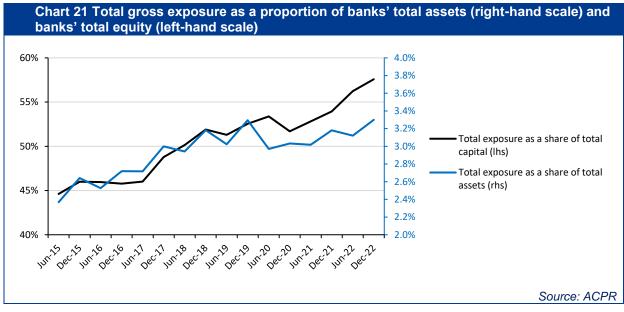
							Hedge funds	Urban planning		
2022 vs. 2021	Property developers	Special purpose development companies	Property dealers	Listed property companies	Other property companies	Specialised lending	and securitisation vehicles	semi-public investment companies	Other recipients	Total
Residential property	+3.3 pp	+1.5 pp	+1.1 pp	-3.1 pp	+2.7 pp	+0.5 pp	+0.0 pp	-0.3 pp	+0.1 pp	+6.0 p
Offices	+0.3 pp	-1.7 pp	+0.4 pp	+3.9 pp	-0.2 pp	+1.0 pp	-0.5 pp	-0.0 pp	-0.1 pp	+3.1 p
o/w Île de France	+0.1 pp	-1.0 pp	+0.4 pp	+3.5 pp	+0.5 pp	-1.3 pp	+0.0 pp	+0.0 pp	-0.0 pp	+2.3 p
o/w rest of France	+0.3 pp	-0.7 pp	-0.0 рр	-0.3 pp	+0.3 pp	+0.3 pp	+0.0 pp	-0.0 pp	+0.0 pp	-0.2 p
Retail premises	+0.1 pp	-0.3 pp	+0.2 pp	-1.1 pp	+0.3 pp	+1.0 pp	+0.0 pp	-0.0 pp	-0.0 pp	+0.1 p
Business premises	-0.2 pp	-0.8 pp	-0.1 pp	+0.5 pp	+0.1 pp	+0.5 pp	-0.1 pp	+0.0 pp	+0.0 pp	-0.1 p
Mixed assets	+0.6 pp	-0.0 pp	+0.6 pp	+0.3 pp	+1.1 pp	+0.8 pp	-0.1 pp	-0.1 pp	+0.2 pp	+3.4 p
Other assets	+1.4 pp	+0.5 pp	+0.0 pp	+0.1 pp	-0.1 pp	+2.4 pp	+0.0 pp	+0.1 pp	+0.2 pp	+4.6 p
Total	+5.2 pp	-2.0 pp	+1.6 pp	-4.8 pp	+0.6 pp	-0.2 pp	-0.7 pp	-0.2 pp	+0.5 pp	

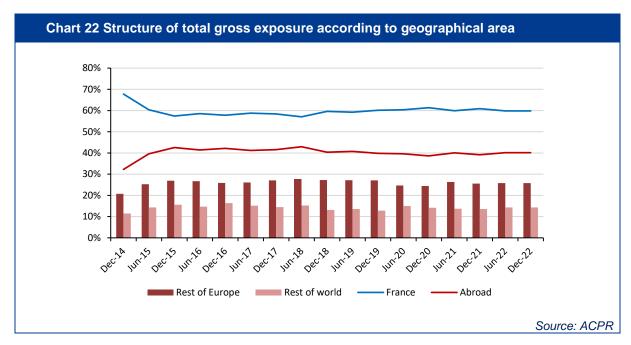


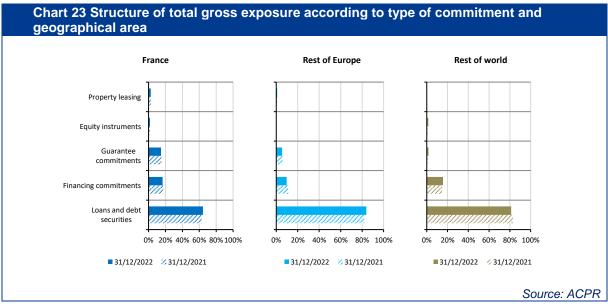
# FRENCH BANKS' EXPOSURE TO REAL ESTATE PROFESIONALS GREW AT A SLOWER PACE

1. Exposure grew at a slower pace and remained modest when compared with French banks' total assets

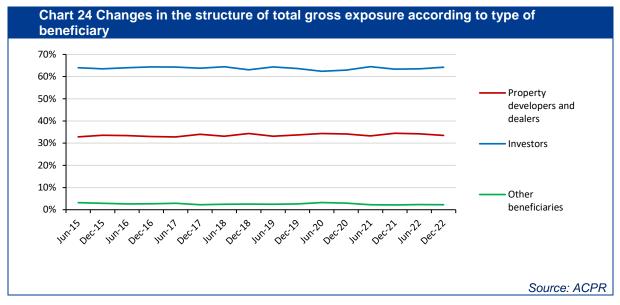


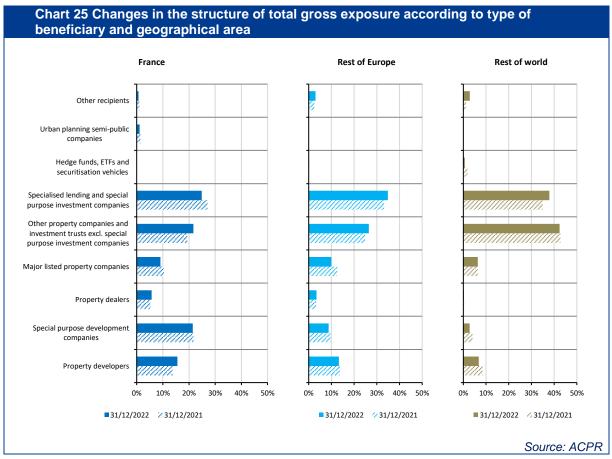




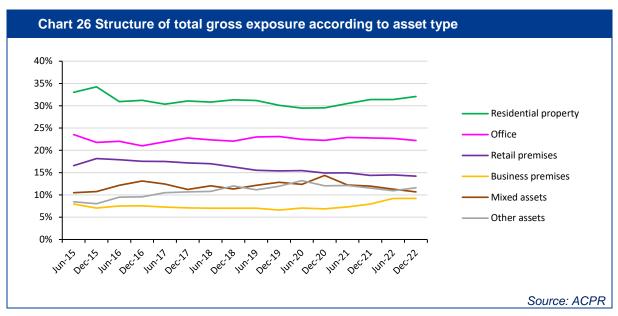


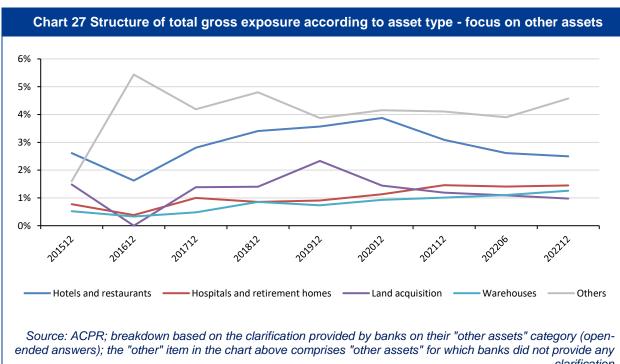
# 2. The structure of exposures according to type of beneficiary remained stable compared to 2021

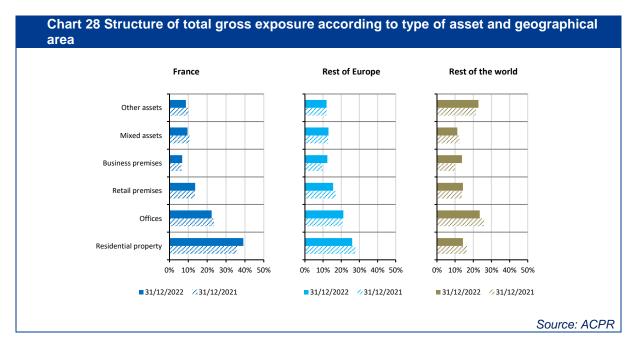




### 3. Investment in residential assets and business premises located abroad increased



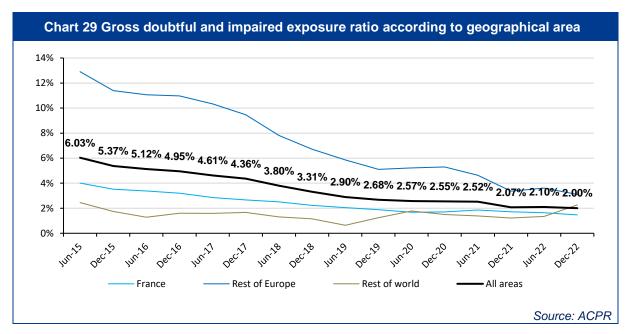


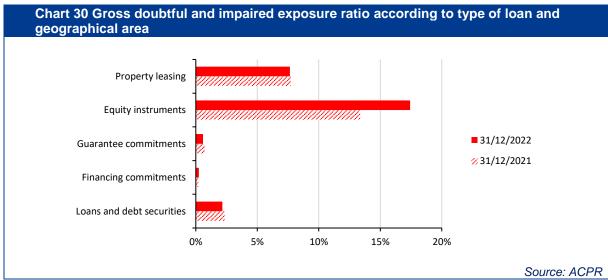


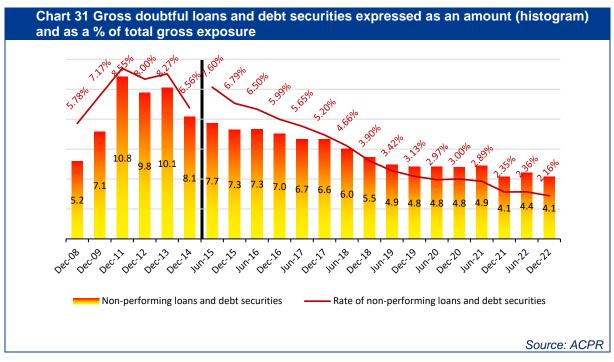


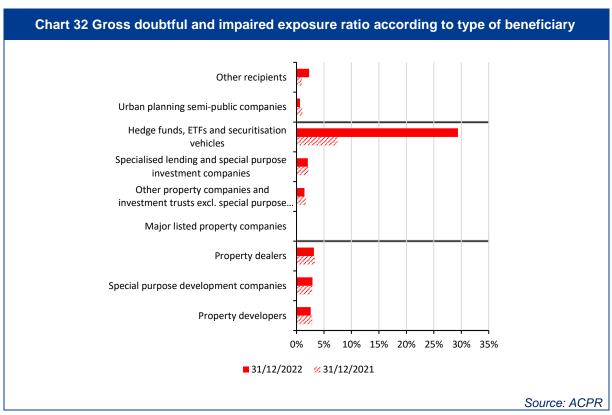


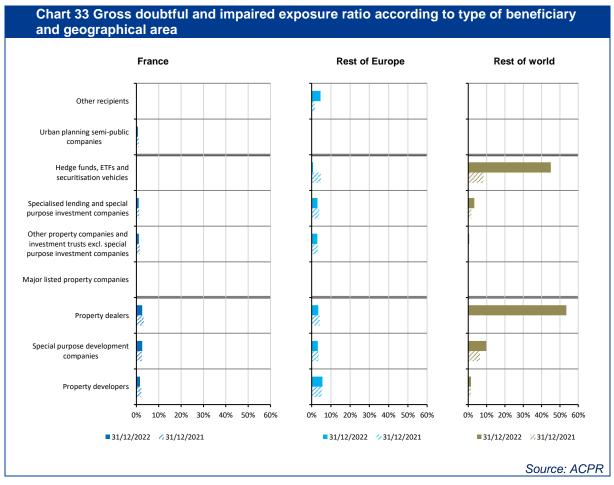
### 1. The share of doubtful and impaired exposures stabilised at a low level

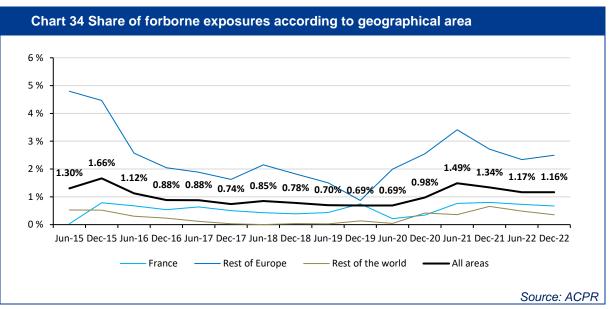


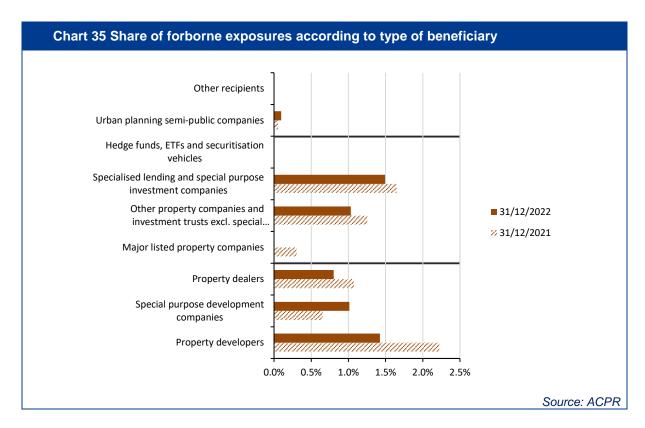




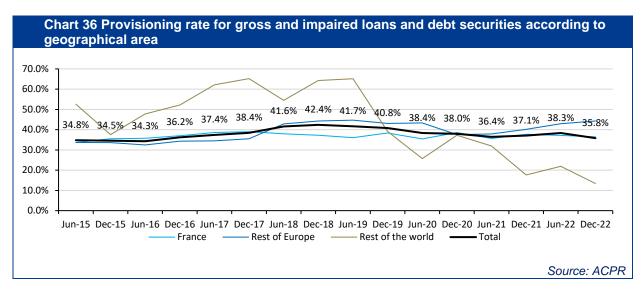


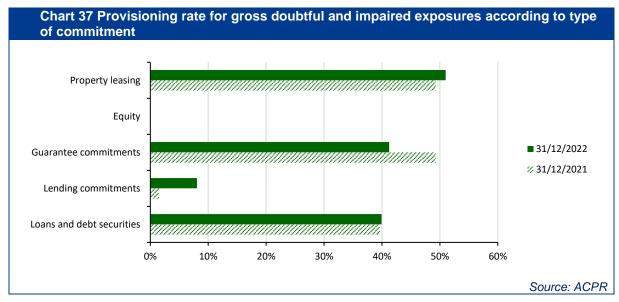


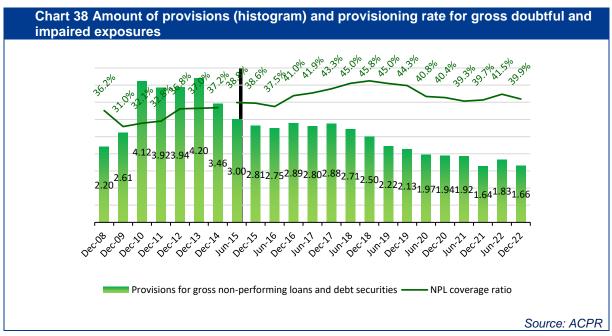


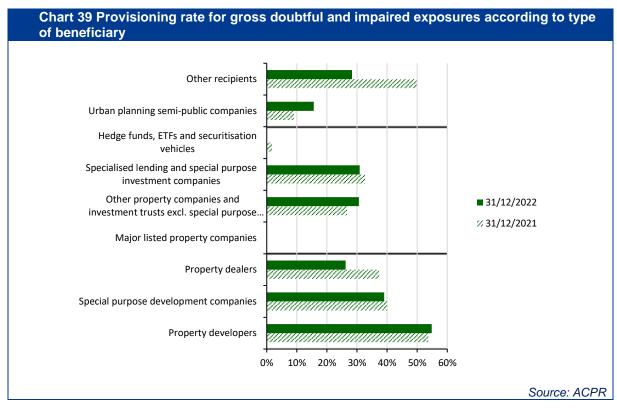


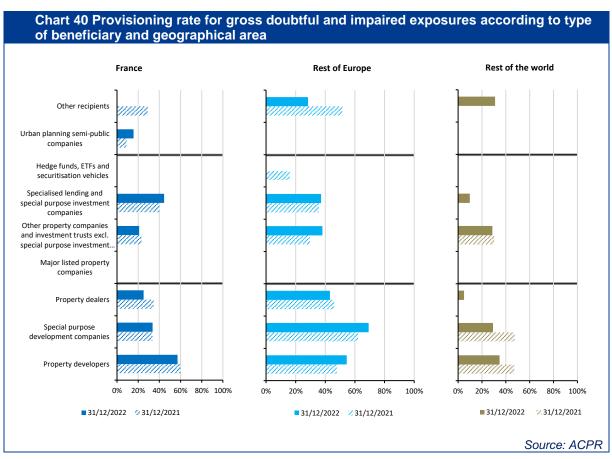
### 2. The provisioning rate for doubtful exposures continues to decrease





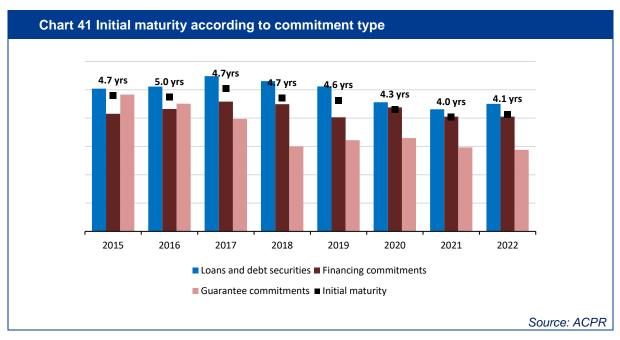


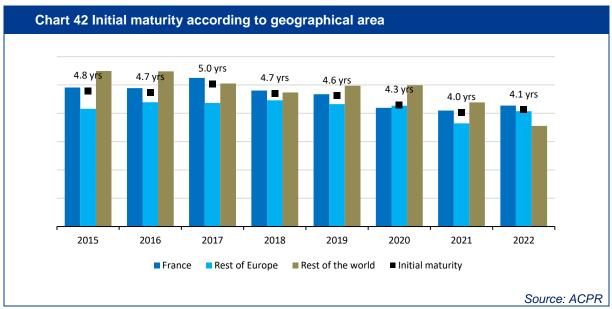


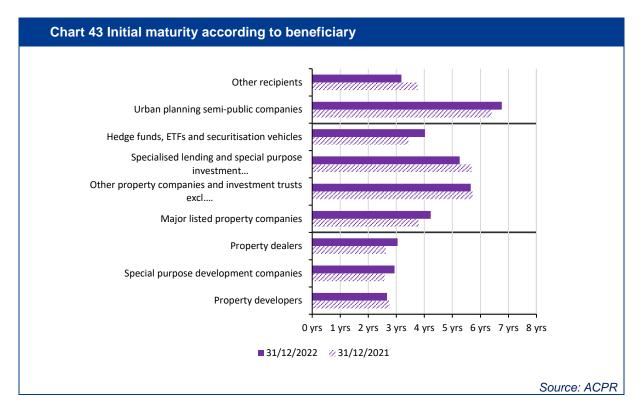


### 3. Risk indicators remain sound overall

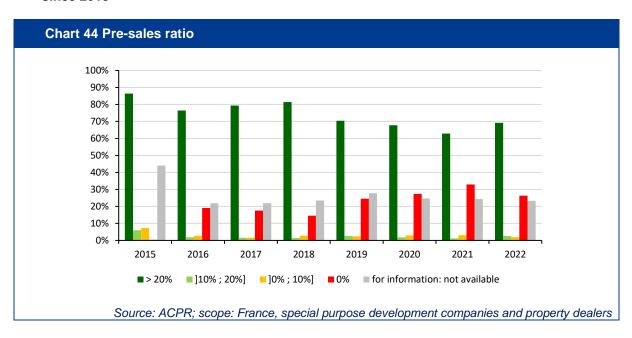
### 3.1. The initial duration of new loans recorded a marginal increase

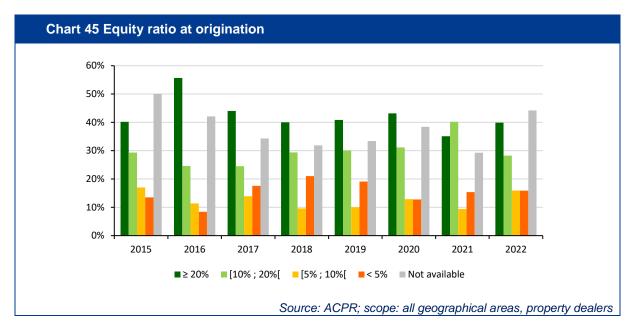




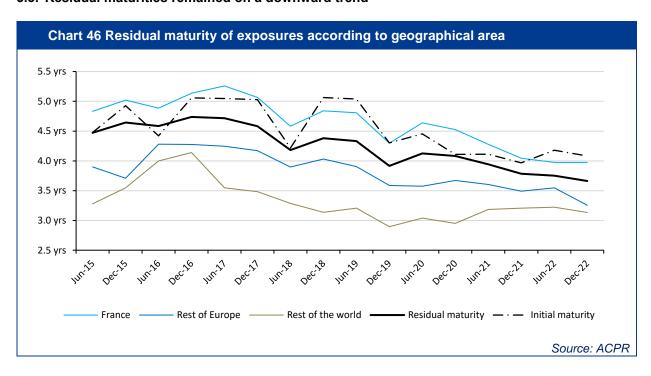


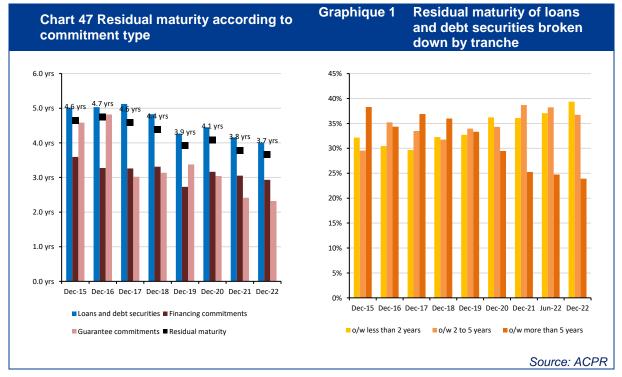
## 3.2. The share of transactions for which the pre-sales rate is nil contracted for the first time since 2018

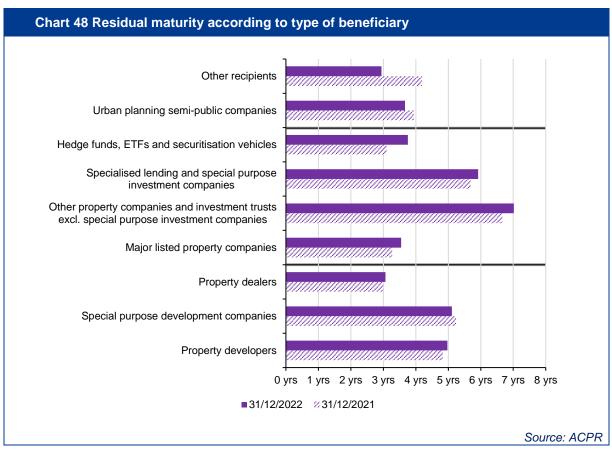


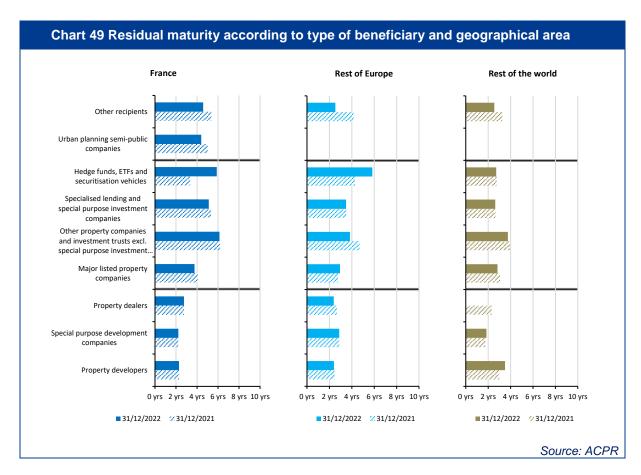


### 3.3. Residual maturities remained on a downward trend

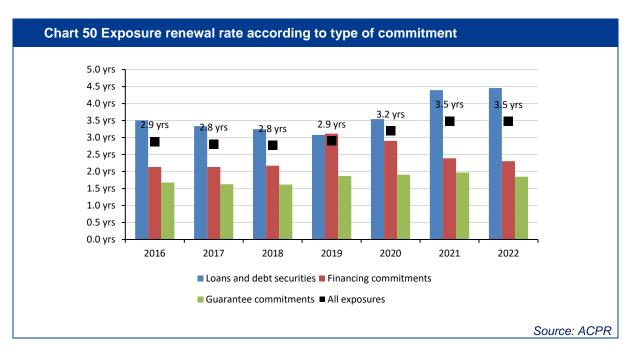


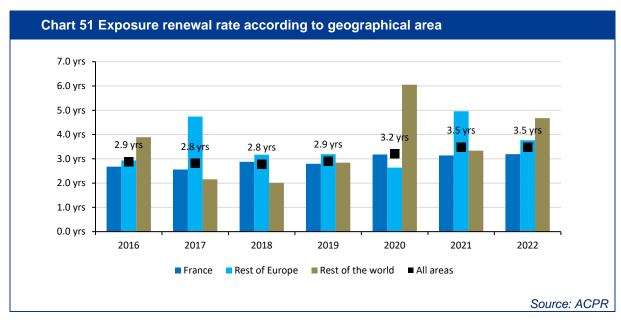


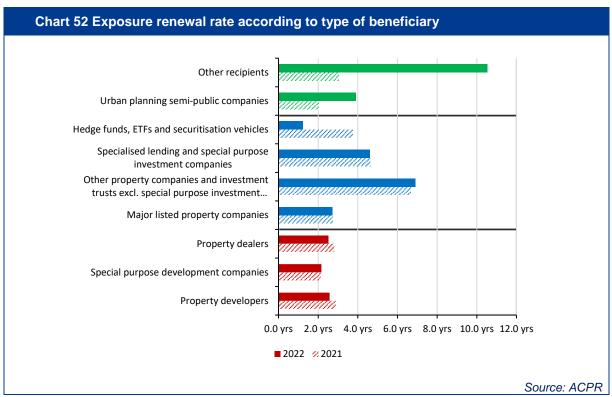


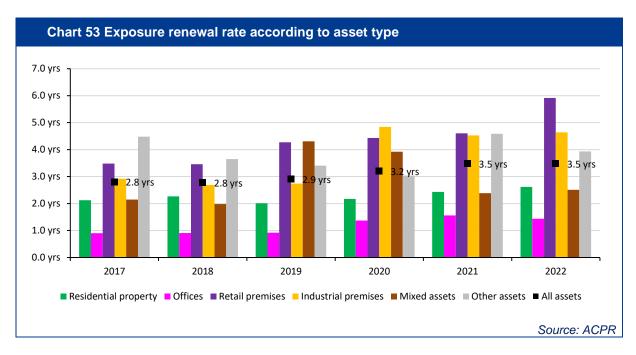


### 3.4. The renewal rate levels off

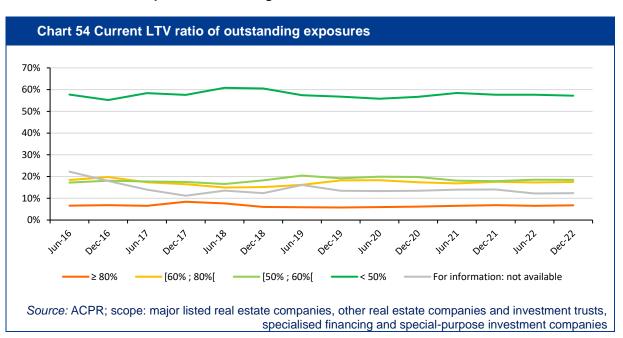


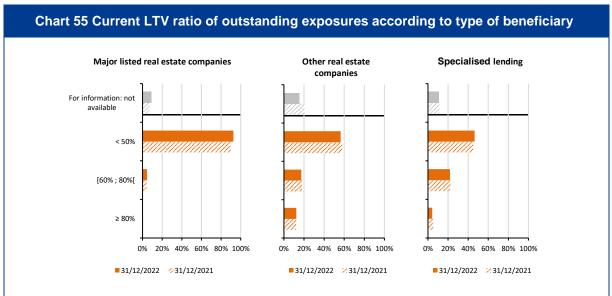




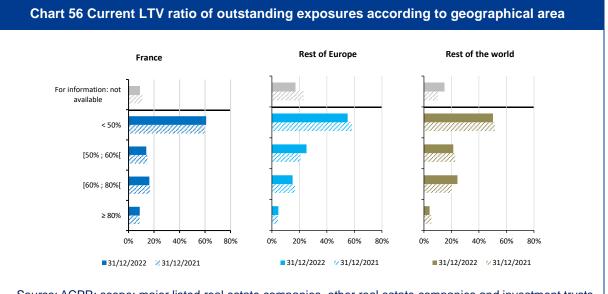


### 3.5. The structure of exposures according to LTV ratio remained stable



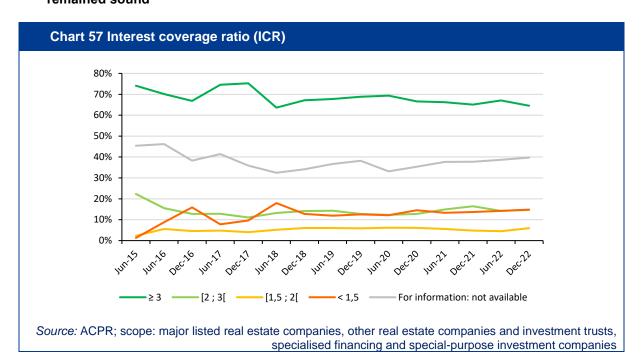


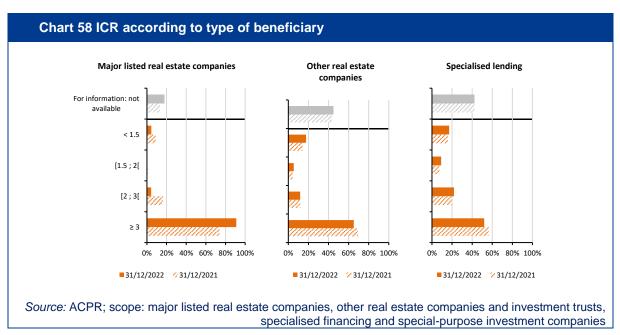
Source: ACPR; scope: major listed real estate companies, other real estate companies and investment trusts, specialised financing and special-purpose investment companies

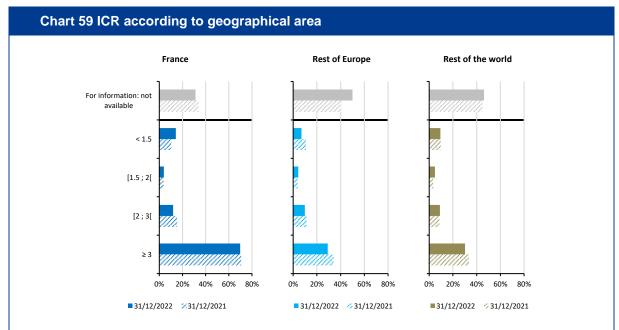


Source: ACPR; scope: major listed real estate companies, other real estate companies and investment trusts, specialised financing and special-purpose investment companies

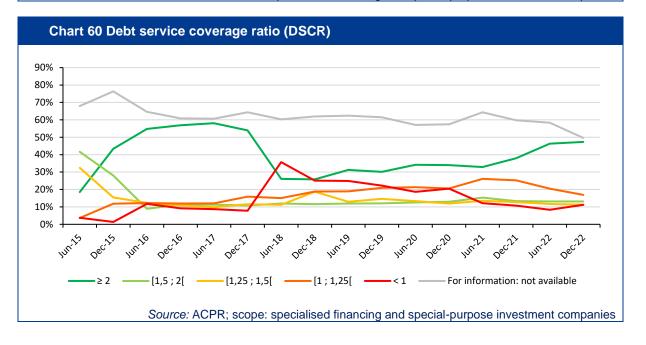
### 3.6. Interest coverage ratios (ICR) and debt-to-service service coverage ratios (DSCR) remained sound



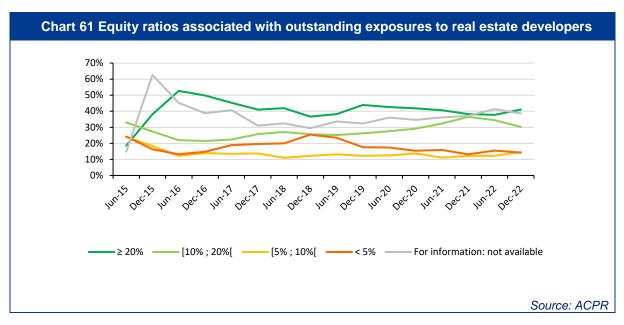


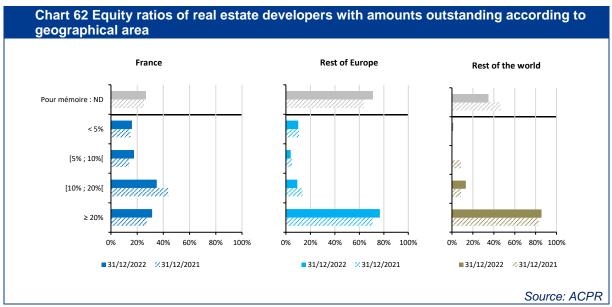


Source: ACPR; scope: major listed real estate companies, other real estate companies and investment trusts, specialised financing and special-purpose investment companies

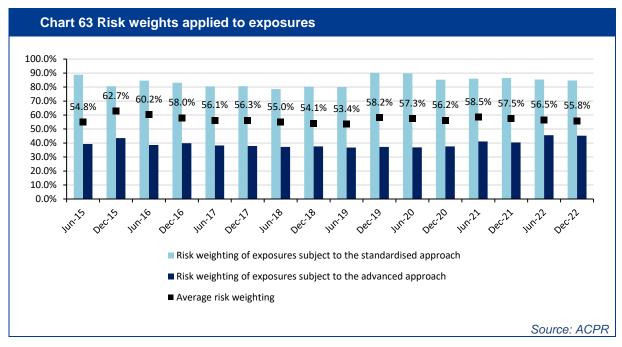


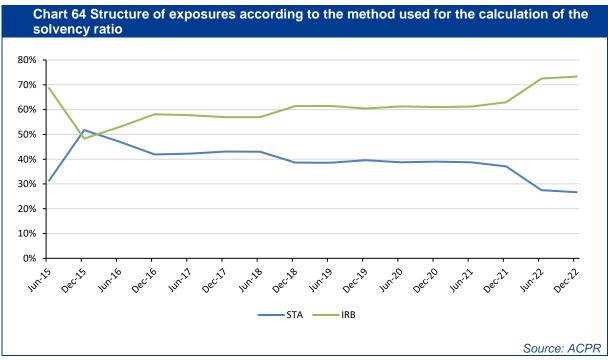
### 3.7. The equity adequacy ratios of property dealers remained high

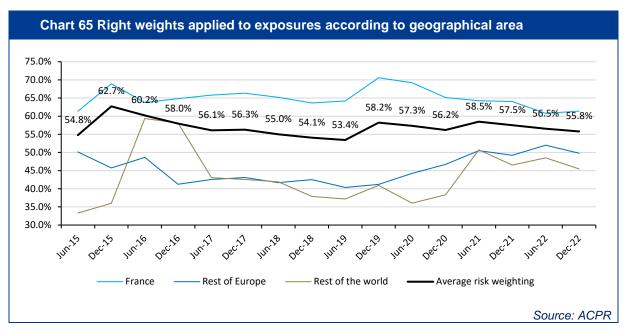


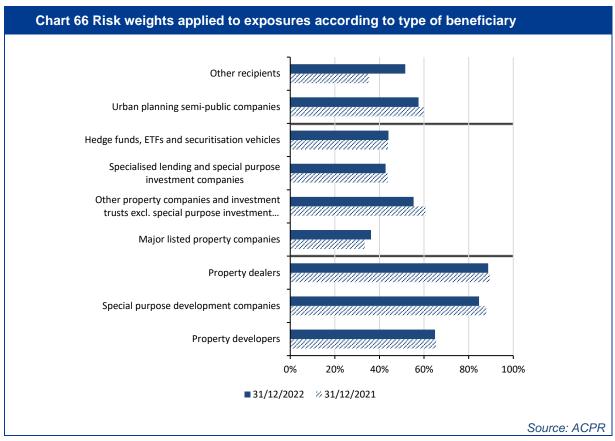


### 3.8. The average risk weight decreased











### Indicators for the corporate real estate market in the Ile-de-France region [ImmoStat]

<u>Take-up of office space</u>: office take-up refers to the cumulated floor space of all new leases or sales to occupiers (as opposed to sales to investors) that will be used as offices. It is expressed in square meters of usable floor space.

This indicator only takes into account new leases signed for a term exceeding 12 months. Therefore, lease renegotiations and sales to existing tenants are excluded.

Nerage rent: average rents are expressed in euros, excluding taxes and charges, per square metre per year (€/sqm/yr, tax and charges excluded) for second-hand offices on one side and new/structurally restructured offices on the other.

For each type of property and each market segment, ImmoStat calculates a simple average for small, medium and large transactions, based on a market-specific breakdown. When there are fewer than 3 references available for one of these calculations, the result for the previous quarter is used to complete the sample.

In order to obtain an average rent, these three averages are consolidated according to their respective weighting in past take-up numbers.

This imposed structure is designed to prevent the indicator from varying as a result of changes in the various market activity profiles.

- ➤ <u>Incentive rate:</u> incentive rates are based on four types of concessions:
  - 1° rent-free periods,
  - 2° capital payments for works,
  - 3° step-up rents,
  - 4° provision of premises.

The incentive rate represents the weight of these adjustments in relation to the total income that would be obtained at headline rent price over the firm term of the lease.

The incentive rate is only calculated for rental transactions with a floor space at least equal to 1,000 sqm.

Each quarter, the incentive rate is calculated for the previous 12-month period.

Price per sqm of office space investments: the price of office investments is expressed in euros "deed in hand" per sqm (€ DIH/sqm).

This indicator is calculated as a simple average of the prices recorded over the last twelve months, within each geographical sub-sector of the ImmoStat breakdown.

In order to ensure representativeness and confidentiality, however, each result is only updated if it is based on at least three distinct transactions.

Local results are aggregated according to a fixed breakdown to obtain higher level series, such as the whole Ile-de-France region. This approach makes it possible to offset variations that might arise due to changes in the various market activity profiles.

It should be noted that this indicator only reflects average prices observed for offices acquired for investment purposes, for a nominal amount of at least EUR 4 million "deed in hand".

➤ <u>Immediate supply:</u> immediate supply represents the cumulated floor space of all offices that are currently available on the market. This indicator is obtained by calculating the average of estimates provided by ImmoStat members, with separate figures for first- and second-hand properties.

The ACPR calculates another indicator (take-up time) by relating, for a given period, the immediate supply of office space to the take-up of office space. This estimates the theoretical number of years needed to absorb all the available space.

### 2. Type of beneficiary [ACPR survey]

➤ Real estate developers: companies that build or renovate buildings with the aim of selling or reselling them at a profit. Land developers<sup>6</sup> and urban development corporations<sup>7</sup> also fall in this category.

However, loans to semi-public companies and public development corporations are reported under a separate items column (see below).

- Special-purpose property development companies: ad hoc legal structures (in France, usually a non-trading real estate company Société civile immobilière (SCI) or a particular form of building-sale non-trading companies Société civile de construction-vente (SCCV)) the aim of which is to build and sell a specific real estate programme.
- Property dealers: real estate professionals who buy property assets for profit, in their own name and on a regular basis, with or without work required, with a view to reselling them. They may also acquire units or shares in real estate companies, again with the view to resale. Property dealers who carry out major restructuring work with a real added value however fall under the same category as developers.
- Major listed real estate companies: major listed property companies specialise in property investment, generating income through real estate portfolios that are usually diversified in terms of assets and geographical areas.
- Other property companies and investment trusts excluding special-purpose investment companies (real estate collective investment funds OPCI, professional private equity funds FPCI, real estate investment trusts REITs, etc.): legal entities carrying out recurring real estate transactions that consist in acquiring property (existing or planned) with the aim of holding it on a long-term basis in order to generate rental income from third parties.

This category mainly includes:

- Investment funds specialised in real estate that may adopt a specific status (REITs, OPCI, SCPI, etc.);
- Specialised real estate subsidiaries of insurance firms;
- Private property companies (listed or unlisted).
- Specialised financing and special-purpose investment companies: companies created to hold a building (or a block of buildings) with the aim of renting and/or using it in the best interests of the company, increasing its value, keeping it, or reselling it. The shareholders of these companies may be investment funds, real estate companies, insurance funds, as well as other investors defined above. This item also covers exposures subject to Article 147-8 of Regulation (EU) No 575/2013.

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<sup>&</sup>lt;sup>6</sup> Land developers buy land, ensuring that it is viable to build on, then sell it on divided in plots.

<sup>&</sup>lt;sup>7</sup> Urban development corporations in France include professionals who conduct urban development initiatives or projects such as those referred to in Article L-300-1 of the French Town Planning Code.

- Hedge funds, ETFs and securitisation vehicles: companies the purpose of which is to sell financial products that enable investors to acquire indirect exposure to the property sector. With regard to securitisation, this category only covers commercial mortgage-backed securities (CMBS) and liquidity lines granted to conduits. Loans awaiting securitisation remain included in their initial category.
- Semi-public companies: specialise in urban development, as defined above.
- > Other beneficiaries: beneficiaries that cannot be listed under any of the abovementioned items.

### 3. Geographical areas [ACPR survey]

When information is available, the breakdown of new lending and exposures is based on the location of each of the financed assets.

This survey distinguishes between the following three mutually exclusive areas:

- "France"
- "Rest of Europe": UE28 excluding France, Iceland, Norway, Switzerland and Lichtenstein;
- "Rest of the world": all countries not listed under the two previous items.

Where information is not available, all new loans/exposures are assigned to the geographical area that contains the bulk of the assets (in terms of the total value of assets).

### 4. Type of asset [ACPR survey]

Where the information is available, the breakdown of loans by type of asset is made as a % of the total value of assets financed. When this breakdown is not available, loans are allocated to the asset category that represents the majority of assets (i.e. accounting for more than 50%) within the beneficiary's asset portfolio.

Business premises include all types of retail premises (from shops on the ground floor to shopping centres) whereas business premises are used to design and produce goods.

The term diversified assets refer to situations where the whole asset portfolio may be used as collateral in the event of borrower default (e.g. certain major listed property companies when they do not operate in a specific market segment).

Lastly, other types of assets includes notably green field sites and property under construction where it can be clearly identified, hotels and hotel residences, logistics warehouses and healthcare facilities.

### 5. Risk indicators [ACPR survey]

- Average initial term: average, weighted by the amounts outstanding, of the terms set of the loan, credit line or guarantee agreements;
- Average residual term: average, weighted by the amounts outstanding, of the remaining maturities of each loan on the basis of the maturities dates provided for in the initial contracts;
- > Pre-marketing / pre-leasing rate: value of the space sold or leased at the time of granting of the loans, divided by the total anticipated sales for the property programme concerned.
- ➤ Equity (investment) ratio: the equity investment ratio is the amount of equity contributed by the real estate developer to the overall budget of the financed operation (=1-LTV- % of buyers' contribution);
- > Equity ratio: ratio of equity to the promoter's balance sheet total, on a consolidated basis if available, on an individual basis if it is not;
- Current LTV ratio of exposures: outstanding capital on loans granted as a proportion of the market value of the property financed; the current LTV ratio of outstanding exposures can be calculated at the level of the beneficiary (Major listed real estate companies, Other property companies and investment trusts excluding special-purpose investment companies (real estate collective

- investment funds OPCI, professional private equity funds FPCI, real estate investment trusts REITs)) or at the level of the transaction (specialised lending and special-purpose investment companies).
- Interest coverage ratio (ICR): gross operating surplus (or EBITDA) of the borrower divided by the annual amount of interest on the debt instrument, all types of loans included.
- ➤ Debt service coverage ratio (DSCR): gross operating surplus (or EBITDA) of the borrower divided by the annual debt repayments (capital + interest), all types of loans included. This item is only filled in for specialised lending and other special-purpose investment companies for which the ICR is not available.
- Ratio of restructured exposures in good standing: restructured exposures in good standing include exposures that, while not classified as doubtful, have given rise to an adjustment of the original terms of the contract because of difficulties that the debtor is experiencing or likely to experience in meeting his or her commitments.
- Renewal rate of exposures: ratio between the outstanding amount at the end of the previous year amortisation for а given year, expressed as follows Renewing pace<sub>n</sub> =  $Outstanding\ Amount_{n-1}/Depreciation_n$  (amortisation for a given year being calculated as the difference between new lending figures for that year and the change in debt outstanding compared  $Depreciation_n = Prod_n - (Outstanding Amount_n - Outstanding Amount_n)$ the previous to year: Oustanding Amount<sub>n-1</sub>)).